

STRATEGIC CHANGE: BRIEFINGS IN ENTREPRENEURIAL FINANCE

SPECIAL ISSUE: Global Value Chains in a Digitalised Era

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Subject covered:

In the last decade, the Global Value Chain (GVC) framework, which provides both theoretical concepts and analytical tools to understanding and assessing patterns of value creation in view of the international division of labour, has received increasing attention (De Marchi et al., 2020). Numerous GVC studies have been published in various disciplines, such as international business, strategic management, operations and supply chain management, economic geography, regional and development studies, and international political economy (Kano et al., 2020). More recently, the rising phenomenon of digitalisation and international dimension of data is noted to have considerable implications for and complex impacts on GVCs (UNCTAD, 2019). On the one hand, it is revealed that digitalisation offers new venues for multifaceted value creation in GVCs (Kano et al., 2020), and it can help reduce barriers to upgrading and diversification and facilitate access to end consumers (Li et al., 2019). On the other hand, it is also suggested that increasing digitalisation may put GVC actors located away from innovation hubs at a disadvantage or even excluded from high-value segments of fast-moving digital GVCs (Sturgeon, 2019). Undoubtedly, digitalisation is a double-edged sword that presents both opportunities and challenges for existing GVCs and GVC research.

Against the backdrop of this new era of digitalisation, this Special Issue (SI) on Global Value Chains in a Digitalised Era aims to collect studies that explore this previously under-researched area, and we are particularly interested in receiving studies that focus on digitalisation and its implications for GVCs

Possible topics for essays and papers include but are not limited to:

- How have digital technologies transformed the basic governance structure of GVCs?
- What are the power dynamics in digital GVCs?
- How can digital technology-enabled platformisation enable business model innovation in GVCs?

- How can raw data and ownership of value-added data be monetized in GVCs?
- How can digital and brick-and-mortar scenarios within the same GVC be integrated?
- What are the impacts of home country Internet/data regulations on GVC governance?
- How can end consumers be more involved in digital GVCs?
- How to build trust in the global virtual team in a GVC?
- What are the potential impacts of artificial intelligence (AI), Internet of Things (IoT), augmented reality (AR) and virtual reality (AR) on both traditional and digital GVCs?

Important Date:

The last submission date for papers to the call will be June 2021.

Submission procedures:

Manuscripts should be original, unpublished, and not currently under consideration for publication elsewhere. All submission must follow the instructions to authors that can be found on the journal homepage:

<https://onlinelibrary.wiley.com/page/journal/10991697/homepage/forauthors.html>

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