



creativity and innovation management

Creativity and Innovation Management

November 2020

Meet the Editors

Prof. Dr. Katharina Hölzle

Prof. Dr. Harry Boer

Prof. Dr. Jennie Björk (on leave)





creativity and innovation management

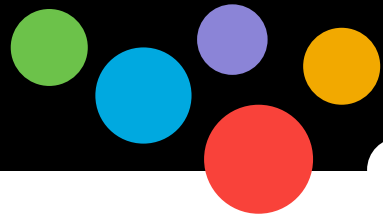
VISION

We are the leading journal on creativity and innovation management, publishing novel and relevant research at the intersection of creativity and innovation, e.g.

- Creativity as antecedent and prerequisite of innovation
- Individual and organizational creativity
- Entrepreneurship
- Design and innovation
- Individual, team-based, inter- and intra-organizational innovation

which academics and practitioners like to read and for which researchers from all over the world want to write.

“If I want to learn something new, I look to CIM”



creativity and innovation management

MISSION

- We reach out to a global and interdisciplinary readership of both academics and practitioners by
 - focusing on creative, novel, and interdisciplinary research,
 - tackling new and hot topics before anyone else,
- For us, having impact is more important than the impact factor. An increase in impact factor will be a consequence of a raise in quality, novelty, and importance of the articles of CIM but an aim in itself
- We are explicitly addressing young scholars by
 - positioning ourselves as their 1st address for publishing
 - identifying them early in their career and encouraging them to engage with us
 - offering hands-on and direct publishing advice if we see promising research pieces



THE PEOPLE

Editors-in-Chief:

- Katharina Hölzle, University of Potsdam
- Jennie Björk, KTH Stockholm (on leave until February 2021)
- Harry Boer, Aalborg University (acting)
- Ms. Jeannette Visser-Groeneveld (editorial assistant)

- Associate Editors: Fausto Di Vincenzo, University of Chieti-Pescara, Italy; René Chester Goduscheit, Aarhus University, DK; James Moultrie, University of Cambridge, UK
- An engaged Editorial Board

Senior Advisors

- Teresa Amabile, Harvard University; Gloria Barczak, Northeastern University; Armand Hatchuel, Ecole des Mines; Mette Praest Knudsen, SDU; Mats Magnusson, KTH

Very active CIM Community



creativity and innovation management

CIM COMMUNITY WORKSHOPS



- Every two years
- Strategizing, thinking about the future of the journal
- Developing radical ideas

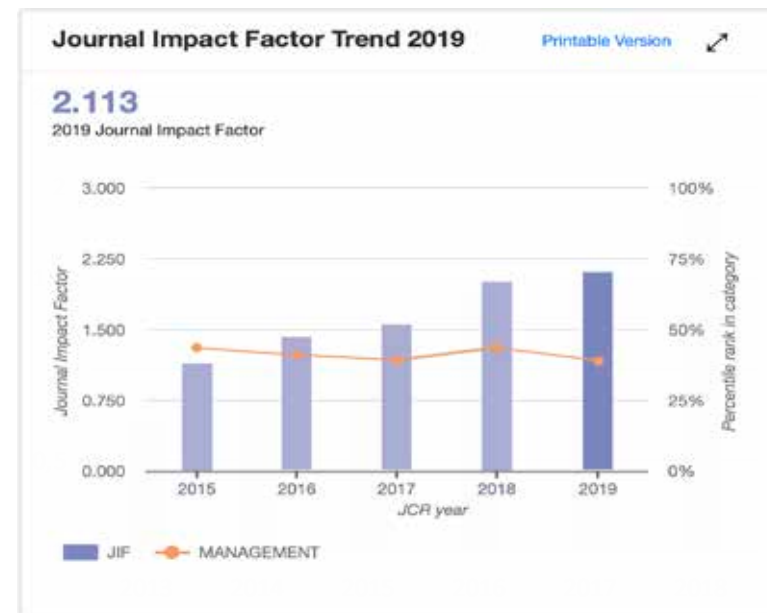
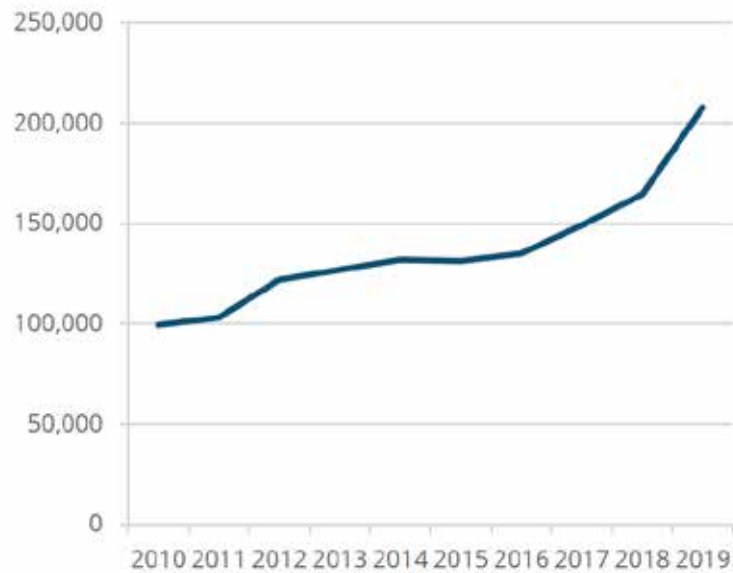


CIM DATA

- 60 articles published yearly divided over 4 issues plus (as of this year) one additional
- Mix of articles types: Mostly qualitative empirical studies and quantitative empirical studies, very rarely conceptual articles and literature reviews (only of excellent quality and addressing “hot” topics)
- Core conferences with linked special issues: IPDMC, CINet
- Special Issues e.g.,
 - Big Data for Open Innovation (2018); Performance Management and Management Control in Innovation Networks (2019); Exploring Practices in Collaborative Innovation (2020), Digital Disruption (2020); Design & Marketing (2020); Digital Two-Sided Platforms (2021); Sustainable Digital Entrepreneurship (2021), Exploring the Unknown of the Open Innovation Process (2021)
- ~ 400 submissions per year (~ 17% acceptance rate)



CIM DOWNLOADS & IMPACT FACTOR



Impact factor: 0.714 (2013), 1.016 (2014), 1.143 (2015), 1.423 (2016), 1.553 (2017), 2.015 (2018)



CIM from 1992 to 2019

- 28 Volumes, 112 Issues, 1164 DOI's/PDF's, 12,553 Pages
- 112 Editorials, 824 Articles, and 1,381 individual authors
- 12,725 Citations, and Altmetric Attention Scores sum up over 1200
- Special Issues, Topics, or Sections:
 - Community-Based Innovation
 - Creativity and New Technologies
 - Creativity in the Workplace
 - Design Management
 - Gamification of Innovation
 - Innovation through Knowledge Management
 - Innovation, Social Responsibility, Creativity and Ethics
 - Managing the Efficiency-Flexibility Tension in Innovation
 - Organisational Processes and Context of Creativity
 - Organizational Improvisation
 - Organizing Creativity: Creativity and Innovation under Constraints
 - Project Portfolio Management
 - Technology Entrepreneurship
 - The Role of Social Networks in Organizing Ideation, Creativity and Innovation
 - TRIZ
 - Updating the Theory of Inventive Problem Solving



Top 10 Cited CIM Items (Scopus, 5/2020)

Year	Volume	Issue	First Author	Title	Citation Count
2010	19	1	De Jong J.	Measuring innovative work behaviour	293
2013	22	2	Johansson-Sköldberg U.	Design thinking: Past, present and possible futures	231
2005	14	2	Bassett-Jones N.	The paradox of diversity management, creativity and innovation	223
2004	13	1	Zakaria N.	Working together apart? building a knowledge-sharing culture for global virtual teams	201
2010	19	3	Bullinger A.C.	Community-based innovation contests: where competition meets cooperation	167
2005	14	2	Dorenbosch L.	On-the-job innovation: the impact of job design and human resource management through production ownership	164
2011	20	1	Hutter K.	Communitition: the tension between competition and collaboration in community-based design contests	160
2010	19	4	Barczak G.	Antecedents of team creativity: An examination of team emotional intelligence, team trust and collaborative culture	154
2005	14	2	Ramamoorthy N.	Determinants of innovative work behaviour: Development and test of an integrated model	143
2007	16	2	Van Der Meer H.	Open innovation - The Dutch treat: Challenges in thinking in business models	140



HOT TOPICS AND CURRENT DISCUSSIONS IN CIM

- Creativity as antecedent and prerequisite of innovation
- Fostering individual and organizational creativity – HR-related creativity and innovation aspects
- Design and innovation
- Design thinking
- Creative and innovative teams
- Digitalization and creativity – digital platforms & ecosystems
- Constraints and creativity
- Sustainability – Sustainable innovation & entrepreneurship
- Managerial decision-making and cognition
- Creative entrepreneurship & creative Industries
- More “new” methods like machine learning algorithms, use of big data, experiments, ...

Best Paper Award 2019: Dirk De Clercq & Renato Pereira

“Resilient employees are creative employees,
when the workplace forces them to be”

The jury, consisting of the CIM editors and editorial board, considered that the paper offers an intriguing perspective on adverse organizational environments, and finds that such environments can actually energize useful disruptive innovation by individuals who are high on resilience. Albeit counterintuitive, the proposed theoretical model is clear, compelling and strongly supported by the survey-based evidence presented in the paper.





Best Reviewer Award 2019

(and runner-up for best paper)

Gisela Bäcklander

Our decision was made on the following dimensions: constructive feedback, suitability check, tone, details, issues identified. In all these dimensions we felt that your reviews provided great value for the authors. You have pointed out major and minor issues, provided helpful guidance by pointing out what to add (and maybe what to omit), cited further references and helped to develop the quality of the paper further.





Recommendations for (first time) authors

- Submit mature papers. Write conference papers first and solicit comments from critical colleagues
- ALWAYS use an experienced, preferably native English speaking or language editor for final check and/or copy-editing
- Work with experienced co-authors
- Review and get reviewed
- Do not take criticism personally! Reviewers critique your work, not you. And indeed, sometimes they are just grumpy
- Use review comments to improve your work, even after rejection. You may get the same reviewer again (for a different journal)
- Publishing in highly ranked journals is important, but broaden your view and work on a balanced portfolio
- Never give up! For every good paper, there is a suitable journal eventually
- Spend time on the cover letter, tell the editors if you have presented it at a conference previously or relate to your or a colleague's doctoral thesis
- We evaluate the submissions, not the people that either have written the submission or written the review
- Plagiarism – Don't. Always use references, even to your own previous work



PhD students and CIM

- We hope you consider CIM for your best work!
- And in addition - we hope that you join us as a reviewer:
- You can learn with and from us
- You make your first steps towards becoming an experienced reviewer
- You are not the only reviewer - two experienced reviewers will also look at the papers assigned to you - you get to see the feedback to authors that they provide
- If you are interested ...
- mail j.m.visser-groeneveld@utwente.nl and tell your areas/methods/topics

