

## Cover/Frontispiece Image FAQ

This FAQ is about submission and preparation of cover and frontispiece artwork for **Annalen der Physik**.

If you cannot find the answer to your questions here, please contact the editorial office. Our editorial staff will be pleased to help out.

The submission of cover and frontispiece suggestions is actively encouraged. For each issue the front cover, inside and back cover, and frontispiece positions are available.

**Contact:** Editorial office, [ann-phys@wiley.com](mailto:ann-phys@wiley.com)

### 1. Submitting a suggestion

#### 1.1. How do I send in a suggestion?

Suggestions can be sent to the editorial office by e-mail.

#### 1.2. Will my suggestion be considered for one position only?

Suggestions are normally considered for all three cover positions. Authors may specify a preference for one position only, but this does not increase the chance of being selected for that position.

#### 1.3. When can I send a suggestion?

Suggestions can be sent in at any time from acceptance of the manuscript to completion of the proof corrections.

#### 1.4. Can I send more than one suggestion with one manuscript?

Please feel free to send as many suggestions as you wish.

#### 1.5. In what format should I send my suggestion?

We can accept a wide range of image file types, but TIFF/PSD files are preferred. File types that are specific to specialist graphical programs should be avoided. Alternatively, suggestions can be sent as a PowerPoint (.ppt, .pptx) file. A low-resolution image is sufficient at this stage – if your suggestion is chosen for the cover we will contact you for production data.

## 2. Designing a suggestion

### 2.1. What are the editors looking for in a cover image?

A cover image should above all be eye-catching. The cover is a showcase for the journal and your research. It should make people want to find out what your article is about, without explaining everything. It should ideally be a combination of art and science. Simple images often work better than complex ones, and a really good SEM image can often be as effective as a rendered graphic. Some good examples of different types of cover from recent years are shown on the next page.

### 2.2. What layout should the image have?

The image should have a size that allows for the journal title and issue information at the top of the page.



### 2.3. Does it have to be one big picture?

No. Composite images can also be appropriate, where different components (most usually a background and foreground or an inset) make up the cover. You can send these components as individual files to allow us to rearrange and resize items to fit the page.

### 2.4. What kind of images should I avoid?

In general, graphs and plots of data should be avoided – they contain too much information and can be meaningless without the context of the article. Text should also be avoided where possible, as should complex fabrication schemes.

### 2.5. Can I use a graphic designer?

Yes. Many of our authors already use this option for their suggestions.

## 3. Selection of a cover

### 3.1. Are there any charges associated with the cover?

We do ask authors to contribute to the costs of color printing; please contact the editorial office for details.

### **3.2. When is a suggestion considered for the cover?**

Decisions are made after a manuscript has been assigned to an issue. You will be notified well in advance when your paper has been assigned.

### **3.3. How is the decision made?**

All the articles assigned to an issue are checked for cover suggestions, and the suggestions are then collated. The editorial team will then select those images they consider most appropriate for the cover, inside cover and frontispiece and offer them to the authors.

### **3.4. Will my suggestion appear as I submitted it?**

Not necessarily. The cover of the journal is editorial material, and as such the editors reserve the right to adapt it during the final design process or ask you to make changes to your suggestion.

## **4. Production data for a cover**

### **4.1. What do I need to provide the editorial office with if my cover is chosen?**

- A written confirmation that you agree to meet the production costs for your cover or frontispiece.
- A high-resolution file of your image, saved as either a TIFF or PSD file. The actual resolution may vary, but should be high enough that the image is clear and sharp at A4 (US: Letter) size. If the suggestion is a composition it should be sent in as one single file and also as individual components (in case we need to adjust the sizes or placement). Although the CMYK color model is used for printing, suggestions can also be sent as RGB files.
- A short (50–60 word) description of the cover and the work it represents should be included. This description will be featured on the cover description page.

Final data can be sent to the editorial office by e-mail, or, if the files are too large to be sent by e-mail, uploaded to our File Transfer Protocol (FTP) site. Please contact the editorial office for FTP details.

## **5. The final product**

### **5.1 My cover has been selected and published. Can I obtain a copy?**

Yes. We will provide you with a high-resolution PDF version that you can use on your website or in presentations. Any reprints that you order will have your cover attached. Copies of the issue are available for purchase from the editorial office.

### **5.2. Can I buy a poster of my cover?**

Yes. The editorial office offers posters in two sizes, A1 and A2, which can be purchased for € 69 or € 49 per copy, respectively. Posters can be ordered from the editorial office via email.