

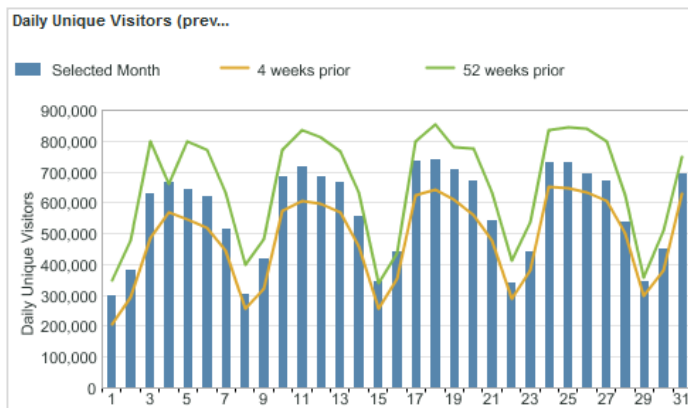
Wiley Online Library

About

Wiley Online Library is the go-to website for key business professionals, clinicians, scientists, scholars and researchers. With several million unique visitors each month, Wiley Online Library is one of the most popular scientific online portals worldwide, reaching the minds that matter.

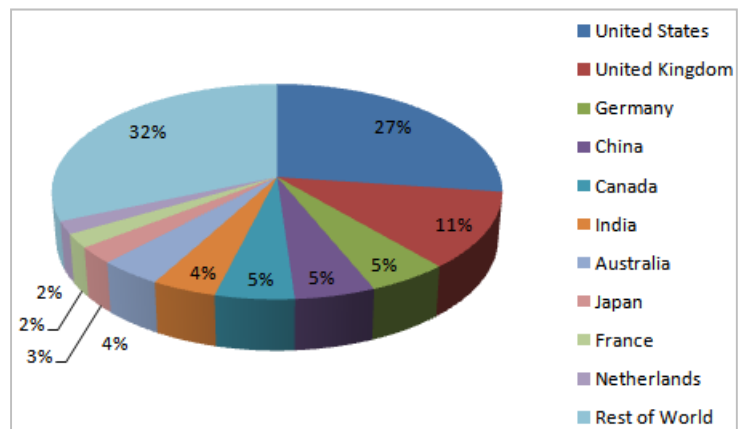
Overall usage (million)

Unique User	14
Visits	20
Page Views	83



The graphic analysis of unique users shows that Wiley Online Library is mainly used during working days thus in the work environment of industry and institutional professionals.

Top 10 regional breakdown



Wiley Online Library

Advertise

You have multiple options of advertising your company, your product or service on Wiley Online Library.

- Reach the whole network
- Target a focused subject area and thus cover multiple related journals
- Address the readers of a specific journal
- Reach the journals' readers via the electronic table of content (eTOC) e-mail service for one or multiple journals

Further options as geo-targeting or frequency capping allow you to align your advertising campaign to the optimum.

Basic terms & conditions*

Subject Level	Leaderboard	49.- € CPM
	Skyscraper	69.- € CPM
Subject Level / Geo	Leaderboard	59.- € CPM
	Skyscraper	79.- € CPM
Journal Level	Leaderboard	69.- € CPM
	Skyscraper	89.- € CPM
Journal Level / Geo	Leaderboard	79.- € CPM
	Skyscraper	99.- € CPM
eTOC	Skyscraper	410,- €**



* Valid from October 1, 2017

** Cost per 1,000 subscribers

Wiley Online Library

Positioning of your advertising

On the portal

In the eTOC

Your leaderboard ad

WILEY ONLINE LIBRARY

Cell & Molecular Biology

Special and Virtual Issues

Your skyscraper ad

Ideas that Push the Boundaries

BioEssays

THESE EARLY VIEW ARTICLES ARE NOW AVAILABLE ON WILEY ONLINE LIBRARY

Prospects & Overviews

Problems & Paradigms

TRAINING AND TUTORIALS

WILEY JOURNAL JOBS

Your skyscraper ad

To provide a tailored offer and the best service to you, we recommend that you get in contact with us so we can elaborate the ideal campaign on Wiley Online Library for your company or your agency client based on latest usage figures.

For detailed information please contact:

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