

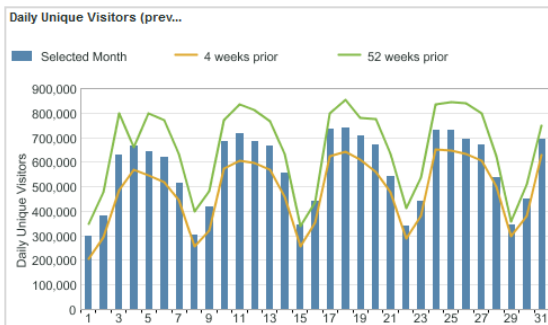
Wiley Online Library

About

Wiley Online Library is the go-to website for key business professionals, clinicians, scientists, scholars and researchers. With several million unique visitors each month, Wiley Online Library is one of the most popular scientific online portals worldwide, reaching the minds that matter.

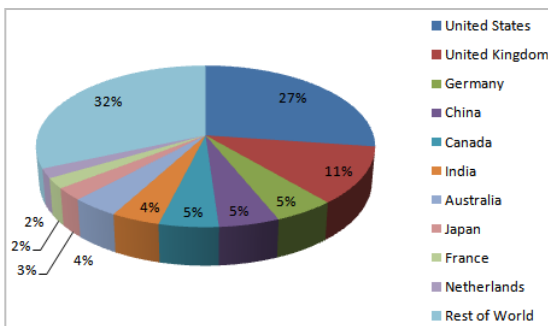
Overall usage (in million):

Unique User	14
Visits	83
Page Views	20



The graphic analysis of unique users shows that Wiley Online Library is mainly used during working days thus in the work environment of industry and institutional professionals.

Top 10 regional breakdown:



Advertise

You have multiple options of advertising your company, your product or service on Wiley Online Library.

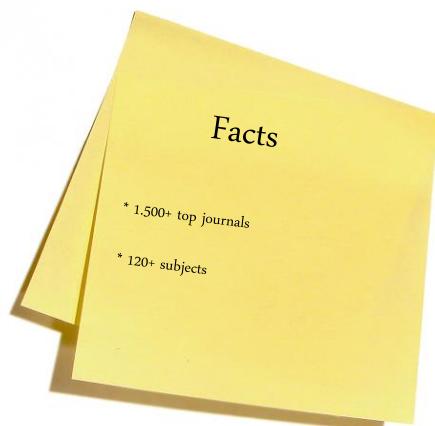
- Reach the whole network
- Target a focussed subject area and thus cover multiple related journals
- Address the readers of a specific journal
- Reach the journals' readers via the electronic table of content (eTOC) e-mail service for one or multiple journals

Further options as geo-targeting or frequency capping allow you to align your advertising campaign to the optimum.

Basic terms & conditions*

Subject	Leaderboard	49.- € CPM
	Skyscraper	69.- € CPM
Journal	Leaderboard	69.- € CPM
	Skyscraper	89.- € CPM
eTOC	Skyscraper	410,- €**

* Valid from October 1, 2017
** Cost per 1,000 subscribers



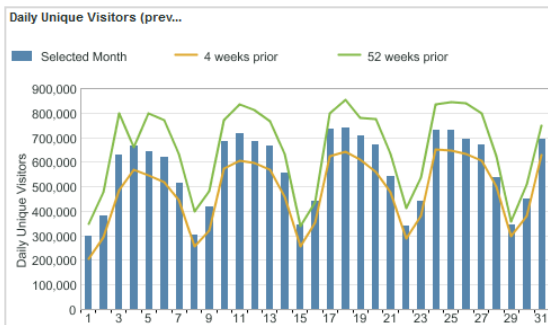
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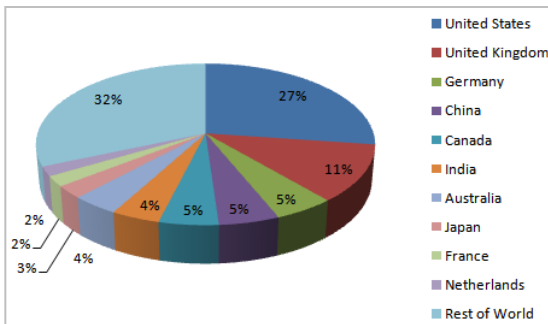
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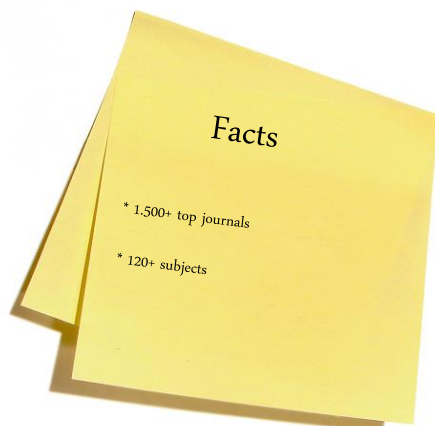
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Basic terms & conditions*

Subject	Leaderboard	75.- \$ CPM
	Skyscraper	100.- \$ CPM
Journal	Leaderboard	98.- \$ CPM
	Skyscraper	130.- \$ CPM
eTOC	Skyscraper	500,- \$**

* Valid from October 1, 2017
** Cost per 1,000 subscribers



Wiley Online Library

Positioning of your advertising

On the portal

In the eTOC

Ideas that Push the Boundaries

BioEssays
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