

Journal of Product Innovation Management
Guidelines for Special Issue Proposals
October 2018

Proposal components

Any ideas for Special Issue topics must be presented to the editors-in-chief via a formal written proposal. The proposal should include the following elements:

1. Title of the Special Issue
2. Guest Editor(s)
3. Motivation for the Special Issue
4. Specific Focus of the Special Issue (suggested topics/research questions)
5. Review Process Timeline (Please note that the entire process for a Special Issue from date of submission to publication typically takes about two years.)
7. Statement of ad hoc, editorial review board and book and/or journal editorial experience for all Guest Editors.
8. References to key literature related to the motivation and focus of the proposed issue.
9. Current CV(s) for all proposed guest editors of the issue.

Typical proposals are about 3-4 pages in length (not counting CVs). All proposals should be emailed to the editors-in-chief at editor@jpim.pdma.org.

Dedicated conference / workshop

It is recommended that as part of the proposal, the Guest Editors consider organizing a small conference that would occur after the first round of reviews. Conference participants would be authors of papers that have been invited for revision as well as others the Guest Editors consider appropriate.

Submission deadlines

The editors will review proposals twice a year. Proposals submitted by February 1 will have a decision by March 15; proposals submitted by August 1 will be decided on by September 15. The editors-in-chief make the final decision regarding any Special Issue proposal.

Evaluation criteria

- Criteria for evaluation of proposals include, among others:
- Fit with JPIM
- Significance and relevance of the topic
- Qualifications of the Guest Editors
- Proposed workshop / event quality and reach
- Other Special Issues in the JPIM pipeline