

Review Articles

Review is a section within *JPIM* featuring review articles that provide a synthesis and critical appraisal of a particular research stream within innovation management.

More specifically, we seek *Review* articles that meet the following criteria:

- Review, synthesize and interpret relevant prior research, and
- Integrate relevant research in, for example, a conceptual framework or model, and
- Highlight important theoretical directions for future inquiries.

We are open to a variety of review types, including narrative, systematic, bibliometric, and integrative. However, submitted articles should offer new directions in research and make a substantive difference to how scholars might conceptualize research and knowledge regarding a specific topic or theme on innovation management. We do not seek manuscripts without this conceptual contribution, or that are merely descriptive in nature. Hence, *Review* articles must go beyond a descriptive or numeric synthesis of research on a given topic and should embody a critical and analytical approach in relation to a relevant area of inquiry.

While *Review* articles should focus on innovation management, they may be rooted in different disciplinary perspectives, including (but not limited to) entrepreneurship, marketing, organizational behavior, strategy, or technology.

Guidelines for Authors

To be considered, a 5-page single spaced proposal (with standard 1-inch margins and 12-point font) should be submitted to the *JPIM* Editor(s)-in-Chief (EICs) for review. References, tables, and appendices do not count against the page limit. Please do not send complete papers. If you have written a full draft, you may note this in your proposal. The proposal will need to elaborate on specific elements including:

- Relevance of the selected theme or topic for *JPIM* aims, scope, and readership.
- Novelty: the proposal should explain how the review adds value above and beyond what has already been done in the specified area. To this end, the proposal should identify any reviews with the same or similar theme or topic published in the past and clearly articulate how the proposed review would differ from these existing reviews.
- Scope of interest and approach: the focus of the review should be explained as well as how the literature search will be conducted (including the inclusion/exclusion criteria; the process to analyze the data to distill novel insights). Please note that there should be a sufficient body of high-quality research to warrant a review on the topic.
- Expected theoretical contributions: there should be a discussion of new insights that are expected to emerge from the literature analysis and potential implications for future directions in research.

- Author(s) must confirm that the proposal has not previously been submitted to *JPIM* for review.

All proposals should be emailed to jpim@pdma.org. The EICs will review these proposals and decide on whether to invite the author(s) to develop the proposal into a full manuscript.

- *Review* papers will have the same page limit as normal *JPIM* papers.
- When further developing the manuscript, authors must confirm that their manuscript is not under review for publication elsewhere and will not be submitted to another journal during the review period at *JPIM*.
- If a proposal is accepted, authors will be asked to further develop their manuscript, guided by at least one EIC and one dedicated Associate Editor or Editorial Review Board member with subject knowledge. After acceptance of the proposal, authors need to submit a full paper within six months.
- An accepted proposal does not guarantee ultimate publication in *JPIM*.
- Our policy is to strive to make a final publication decision after one or two revisions of the full paper.