

## Cover Artwork FAQ

This FAQ is about submission and preparation of cover and frontispiece artwork for *Journal of Biophotonics*.

If you cannot find the answer to your questions here, please contact the editorial office at [jbp@wiley.com](mailto:jbp@wiley.com). Our editorial staff will be pleased to help out.

The submission of cover and frontispiece suggestions is actively encouraged. For each issue the front cover, additional cover pages as well as frontispiece positions are available.

### 1. Submitting a suggestion

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#### 1.1. How do I send in a suggestion?

Suggestions can be sent to the editorial office by e-mail.

#### 1.2. Will my suggestion be considered for one position only?

Suggestions are normally considered for all cover positions. Authors may specify a preference for one position only, but this does not increase the chance of being selected for that position.

#### 1.3. When can I send a suggestion?

Suggestions can be sent in at any time from acceptance of the manuscript to completion of the page proof corrections.

#### 1.4. Can I send more than one suggestion with one manuscript?

Please feel free to send as many suggestions as you wish.

#### 1.5. In what format should I send my suggestion?

We can accept a wide range of image file types, but TIFF/PSD files are preferred. File types that are specific to specialist graphical programs should be avoided. Alternatively, suggestions can be sent as a PowerPoint (.ppt, .pptx) file.

A low-resolution image is sufficient at this stage – if your suggestion is chosen for the cover we will contact you for production data.

### 2. Designing a suggestion

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#### 2.1. What are the editors looking for in a cover image?

A cover image should above all be eye-catching. The cover is a showcase for the journal and your research. It should make people want to find out what your article is about, without explaining everything. It should ideally be a combination of art and science. Simple images often work better than complex ones, e.g. a really good SEM image can often be as effective as a rendered graphic. Some good examples of different types of cover from recent years are shown on the next page.

## 2.2. What layout should the image have?

Images should make maximum use of the cover space. Portrait formats are preferred (maximum: 200mm width x 210mm height). A full background image (200mm x 276mm) is also possible but should allow for the journal logo to be visible at the top of the page.

## 2.3. Does it have to be one big picture?

No. Composite images can also be appropriate, where different components (most usually a background and foreground or an inset) make up the cover. You can send these components as individual files to allow us to rearrange and resize items to fit the page.

Examples:

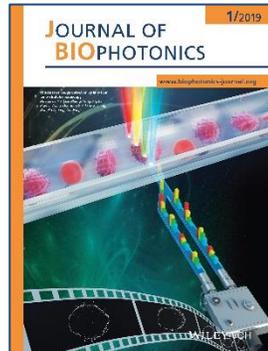
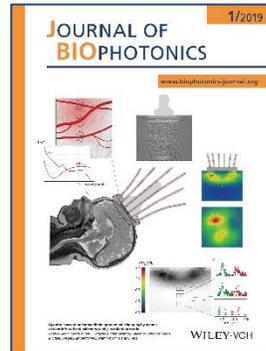


Image with partial background



Composite image without background

See also our online [Cover Gallery](#) for more examples.

## 2.4. What kind of images should I avoid?

In general, graphs and plots of data should be avoided – they contain too much information and can be meaningless without the context of the article. Text should also be avoided where possible, as should complex fabrication schemes.

## 2.5. Can I use a graphic designer?

Yes. Many of our authors already use this option for their suggestions.

## 3. Selection of a cover

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### 3.1. Are there any charges associated with the cover?

As this is a publishing service for authors we do ask authors to contribute to the publication costs (see [CCC Journal of Biophotonics.pdf](#)).

Please contact the editorial office for details ([jbp@wiley.com](mailto:jbp@wiley.com)).

### 3.2. When is a suggestion considered for the cover?

Decisions are made after a manuscript has been assigned to an issue. You will be notified well in advance when your paper has been assigned.

### 3.3. How is the decision made?

All the articles assigned to an issue are checked for cover suggestions, and the suggestions are then collated. The editorial team will then select those images they consider most appropriate for the cover, inside cover and frontispiece and offer them to the authors.

### **3.4. Will my suggestion appear as I submitted it?**

Not necessarily. The cover of the journal is editorial material, and as such the editors reserve the right to adapt it during the final design process or ask you to make changes to your suggestion.

## **4. Production data for a cover**

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### **4.1. What do I need to provide the editorial office with if my cover is chosen?**

- A written confirmation that you agree to meet the production costs for your cover or frontispiece (see: [CCC Journal of Biophotonics](#)).
- A high-resolution file of your image, saved as either a TIFF or PSD file. The actual resolution may vary, but should be high enough that the image is clear and sharp at A4 (US: Letter) size. If the suggestion is a composition it should be sent in as one single file and also as individual components (in case we need to adjust the sizes or placement).
- A short description (up to 70 words) of the cover and the work it represents should be included. This description will be featured on the cover description page.

Final data can be sent to the editorial office by e-mail, or, if the files are too large, uploaded to our FTP site. Please contact the editorial office for FTP details ([jbp@wiley.com](mailto:jbp@wiley.com)).

## **5. The final product**

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### **5.1 My cover has been selected and published. Can I obtain a copy?**

Yes. We will provide you with a high-resolution PDF version that you can use on your website or in presentations. Any reprints that you order will have your cover attached. Copies of the issue are printed on demand. For more information please contact the editorial office.

### **5.2. Can I buy a poster of my cover?**

Yes. The editorial office offers posters in two sizes, A1 and A2, which can be purchased for 49 or 39 Euro per copy, respectively (plus postage and VAT). Posters can be ordered from the editorial office via email or using the order form [CCC Journal of Biophotonics](#).

Further guidelines on Artwork preparation can be found here: [electronic artwork guidelines](#).